

MARC ANDREW TAGER

Fort Bragg, CA | m: +1 415 840 5207 | marcatager@gmail.com | LinkedIn

SUMMARY

Results-driven leader with extensive experience in strategic planning, organizational growth, and operations management. Highly skilled in streamlining processes, driving efficiency, and leading high-performing teams to exceed expectations. Adept at developing fundraising strategies, coordinating events, and executing financial plans. Strong communicator with a proven ability to foster relationships and thrive in fast-paced, collaborative environments.

Core Competencies

- Operations Management
- Organizational Development
- Social Media Management
- Marketing/Advertising
- Process Improvement
- Team Leadership
- Financial Planning
- Project Management
- Event Coordination
- Public Relations
- Strategy Development
- Community Outreach
- Communications
- Problem-Solving
- Negotiating

PROFESSIONAL EXPERIENCE

Dunlap Roofing, Fort Bragg, CA

Marketing Director

April 2024 – Present

- Direct marketing and advertising strategies to enhance brand visibility and market penetration.
- Innovate digital campaigns, including SEO and social media, increasing customer engagement and sales.
- Align marketing strategies with business goals across Dunlap enterprises for consistent growth.
- Analyze market trends and customer feedback to refine marketing approaches.

Mendo Food Network, Mendocino County, CA

Community Outreach Coordinator

August 2023 – March 2024

- Developed strategic outreach initiatives to enhance community engagement and support food security projects.
- Managed educational programs and partnerships, increasing community awareness and participation.
- Led fundraising campaigns to secure operational funds.
- Established the organization's first volunteer-run pop-up.
- Trained remote sites in W-5 software use, improving CSFP distribution.
-

Emerald Dolphin Inn and Golf, Fort Bragg, CA

Operations Manager

2023

- Directed daily hotel operations, maintaining grounds and facilities for exceptional guest experiences.
- Developed and enforced ownership policies to optimize efficiency.
- Managed social media platforms and addressed customer inquiries to maximize satisfaction.
- Coordinated budgeting, bill payments, and financial accountability.
- Ensured compliance with federal, state, county, and city regulations.
- Managed payroll and tax preparation for accurate financial transactions.
- Implemented strategic initiatives to improve guest satisfaction and service standards.

Seabird Lodge, Fort Bragg, CA

General Manager

2022

- Implemented management company systems and policies for seamless integration and compliance.
- Focused on increasing revenue and reducing costs to drive success.
- Directed marketing programs and managing personnel recruitment, procurement, and terminations.
- Achieved an 80% increase in guest satisfaction and positive online reviews.

- Established a collaborative work environment to enhance hotel management and efficiency.
- Implemented cost containment measures and resource allocation to meet organizational objectives.
- Developed staff training programs to maintain high-quality standards.

Ocean's Edge Estates, Fort Bragg, CA

Resident Manager

2020 – 2021

- Oversaw real estate management and operations to drive business growth.
- Developed strategic plans to enhance property performance and resident satisfaction.
- Conducted regular property inspections to ensure compliance with quality and safety standards.
- Managed tenant screening, negotiations, and lease agreements.
- Built strong tenant relationships by addressing concerns and delivering exceptional service.
- Coordinated maintenance and repairs with vendors for swift issue resolution.
- Managed property budgets, identifying cost-saving opportunities.

EDUCATION

Bachelor of Arts (B.A.) in Interdisciplinary Studies in Leadership and Social Impact

Mendocino College, Mendocino, CA

In Progress, Expected May 2025

Associate of Science (A.S.) in Sociology and Ethnic Studies

Mendocino College, Mendocino, CA

May 2024

Awards and Honors

- Phi Theta Kappa

VOLUNTEER EXPERIENCE

The NXE Foundation (Stichting NXE), Amsterdam, The Netherlands

Chairman

2017 – Present

- Lead non-profit focused on digital preservation and archaeology of humanity's heritage.
- Provide consulting in IT, cybersecurity, social media, R&D, AI, blockchain, and AR/VR.
- Develop strategic plans to meet client needs and business objectives.
- Evaluate and recommend improvements to technology infrastructure.
- Engage in R&D to stay updated on emerging trends and technologies.

Fort Bragg Food Bank, Fort Bragg, CA

Food Bank Volunteer

2023 – 2024

- Contributed over 700 hours to operations, supporting community members facing food insecurity.
- Built meaningful relationships and deepened understanding of social challenges.
- Developed leadership and empathy skills through impactful community service.